# Keep Blanco Beautiful Newsletter

Issue XIII



## Celebrate Earth Day!

Earth Day is April 22, 2023. Join us at Bindseil Park from 10:30 to noon to celebrate Earth Day. There will be fun activities and free popsicles! This event is possible with the help of the Blanco Chamber of Commerce and the City of Blanco. We will have a "Don't Mess with Texas" area that day and will be handing out stickers and other fun Trinkets. We will also have a table set up with information about Blanco's Cigarette Litter Prevention Program. The program's goal is to decrease the amount of cigarette butts around town by providing more receptacles/personal ashtrays and to educate community members. We will have pocket ashtrays, cigarette litter brochures, and "Don't Leave Your Butts Behind" window decals available. On April 21, Texas Regional Bank will be hosting an Earth Day Expo from 9 a.m. to 7 p.m. Come out and celebrate Earth Day!

#### Free CLPP Items

Pocket ashtrays are available for FREE; a pocket ashtray is a small anti-litter device

designed to store cigarette butts until they can be disposed of properly. KBB also has cigarette litter brochures and "Don't Leave Your Butts Behind" window decals available for FREE. If you are interested in joining the CLPP, contact Retta Martin at (830) 833-4720 or send us an email at keepblancobeautiful@gmail.com. Volunteers must be at least 18 years old. Learn more about KBB's <u>Cigarette Litter Prevention Program</u> by visiting our website and always remember "Don't leave your butts behind!"

## **Upcoming Environmental Holidays**

National Environmental Education Week (4/19-23)
National Park Week (4/16-4/24)
Dark Sky Week (4/22-4/30)
Earth Day (4/22)
Arbor Day (4/29)
National Love a Tree Day (5/16)
National Bike-to-Work Day (5/20)
World Bee Day (5/20)

#### Follow us!

We're on <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u>. Our <u>website</u> is also kept up to date with information. Here are a few of our favorite hashtags: #KeepBlancoBeautiful #BlancoCLPP #Dontleaveyourbuttsbehind #BeautifyBlanco #donotlitter #Dontmesswithtexas #KeepTexasBeautiful and we encourage you to use them.

### Don't Mess with Texas

"Don't Mess with Texas" (DMWT) is a widely known campaign with a simple message to not litter that started in 1986. The program is sponsored by the Texas Department of Transportation (TxDOT). The DMWT website provides great information and can be found at https://www.dontmesswithtexas.org/. There are many ways you can get involved

including Adopt-A-Highway (AHA), "Report a Litterer," and Trash-Off (TO). "Don't mess with Texas has been a great success thanks to our iconic red, white and blue trash cans and the help of fellow Texans who have spread the word about keeping our highways litter-free."

KBB, Inc.

keepblancobeautiful@gmail.com https://keepblancobeautiful.org/